

EMMA CORWIN

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EXPERIENCE

PSA SECURITY NETWORK

Graphic and Web Design Specialist | October 2022 - Present

- » Lead and implement website redesigns in Squarespace and WordPress to boost engagement, build customer loyalty, and improve alignment with brand identity
- » Create and maintain brand assets to ensure consistency across mediums
- » Determine event branding direction and create graphics for eight large-scale events annually, including digital assets, web design, creative signage, and printed materials
- » Provide comprehensive design solutions across the organizations brands, including logo redesigns, infographics, flyers, reviews, forms, presentations and campaign graphics

WOMEN AND GENDER ADVOCACY CENTER

Graphic Designer | January 2021 - March 2022

- » Developed and executed marketing campaigns to educate and engage the community using social media graphics, print and digital event promotions, and poster designs

FREELANCE DESIGNER

The University of Arizona and Arizona State University

Safer Bars Web Designer | June 2022- December 2022

- » Implemented responsive website redesign to enhance the program's online presence and legitimacy for increased community awareness and involvement

SKILLS & PROGRAMS

Adobe Creative Cloud, UX/UI, Figma, WordPress, Squarespace, Wix, HTML, CSS, Marketing Design, Event Graphics, Publication Design, Microsoft Office, Google Suite

EDUCATION & ATHLETICS

UNIVERSITY OF DENVER, Graduated: January 2022

UX/UI Design Certificate

COLORADO STATE UNIVERSITY, Graduated: May 2021

Bachelor of Fine Arts, Graphic Design and Painting

- » NCAA Division I Women's Tennis four year scholarship athlete, recipient of the Mountain West and ITA Scholar Athlete Awards, and served as Secretary on the Student Athlete Advisory Committee